



4finance Holding SA

Investor Presentation for 6 month 2017 results

30 August 2017

Disclaimer

While all reasonable care has been taken to ensure that the facts stated herein are accurate and that the forecasts, opinions and expectations contained herein, are fair and reasonable, no representation or warranty, express or implied, is made as to, and no reliance should be placed on, the fairness, accuracy, completeness or correctness of the information, or opinions contained herein. Neither 4finance nor any of 4finance's advisors or representatives shall have any responsibility or liability whatsoever (for negligence or otherwise) for any loss howsoever arising from any use of this document or its contents or otherwise arising in connection with this document. The information set out herein may be subject to updating, completion, revision, verification and amendment and such information may change materially.

This presentation is based on the economic, regulatory, market and other conditions as in effect on the date hereof. It should be understood that subsequent developments may affect the information contained in this document, which neither 4finance nor its advisors are under an obligation to update, revise or affirm.

The distribution of this presentation in certain jurisdictions may be restricted by law. Persons into whose possession this presentation comes are required to inform themselves about and to observe any such restrictions.

The following information contains, or may be deemed to contain, "forward-looking statements". These statements relate to future events or our future financial performance, including, but not limited to, strategic plans, potential growth, planned operational changes, expected capital expenditures, future cash sources and requirements, liquidity and cost savings that involve known and unknown risks, uncertainties and other factors that may cause 4finance's or its businesses' actual results, levels of activity, performance or achievements to be materially different from those expressed or implied by any forward-looking statements. In some cases, such forward-looking statements can be identified by terminology such as "may," "will," "could," "would," "should," "expect," "plan," "anticipate," "intend," "believe," "estimate," "predict," "potential," or "continue," or the negative of those terms or other comparable terminology. By their nature, forward-looking statements involve risks and uncertainties because they relate to events and depend on circumstances that may or may not occur in the future. Future results may vary from the results expressed in, or implied by, the following forward-looking statements, possibly to a material degree. All forward-looking statements made in this presentation are based on information presently available to management and 4finance assumes no obligation to update any forward-looking statements.

Agenda

- The market opportunity and why 4finance is uniquely positioned
- Near term focus areas
- Review of H1 results
- Conclusion

Compelling market opportunity

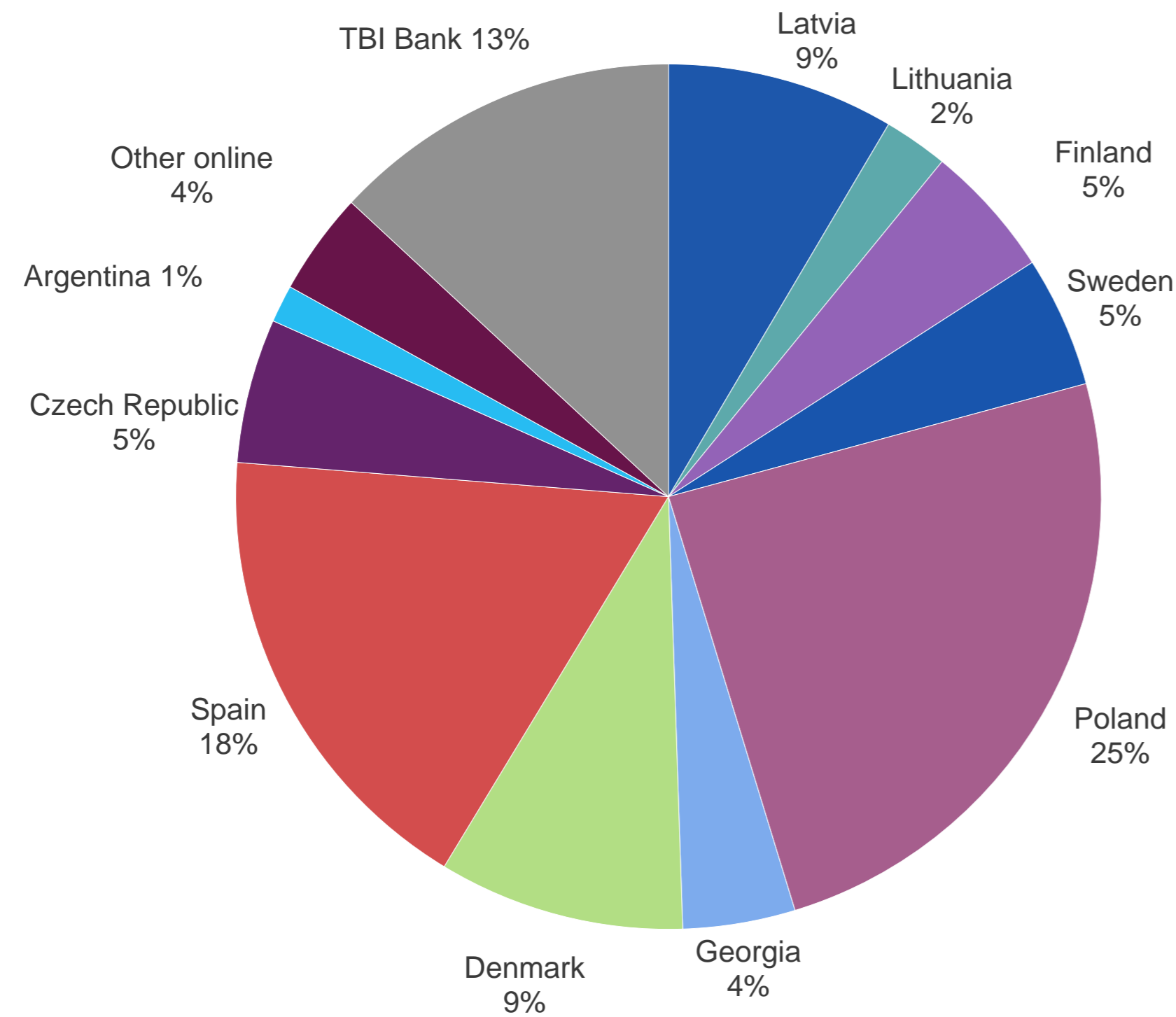
- 2.6 billion financially underserved, including large 'aspirational near-prime' group
- Breakthroughs in data science, analytics, low cost cloud computing and artificial intelligence are unlocking the ability to credit score and serve the historically underserved
- Ubiquitous/inexpensive mobile internet access allows the delivery of sophisticated mobile financial products anytime and anywhere
- Millennial generation that is changing fundamental expectations around how financial products are designed and served, breaking old conventions

Why 4finance is uniquely positioned

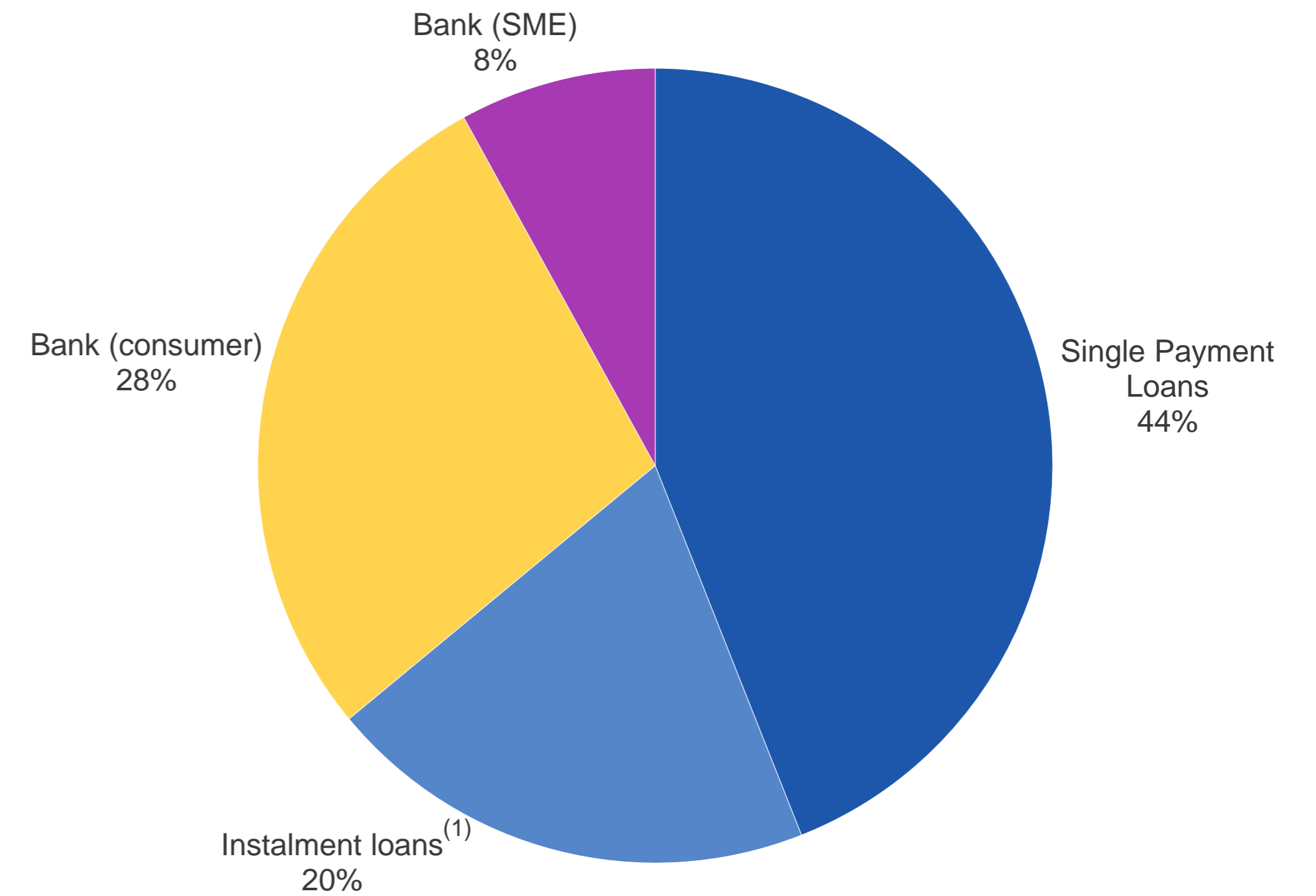
- Unique scale and expertise (millions of customers, multiple markets, huge proprietary database...)
- Well capitalised, disciplined and profitable business
- Convenient, simple & transparent products with a mobile-first focus
- Deep expertise in scoring customers with limited or no credit history
- Established KYC/on-boarding procedures to identify and transact with customers remotely
- Increasingly diverse product suite capable of both helping customers mitigate short term cash flow needs, in addition to funding longer term and more aspirational purchases
- Automation and self service capabilities that allow us to offer small ticket sizes efficiently and economically

Scale and diversification

1H'2017 Revenue: EUR 214m
87% online / 13% banking



1H'2017 Net portfolio: 520m
64% online / 36% banking



Note: (1) Instalment loans includes Line of Credit & Point of Sale product

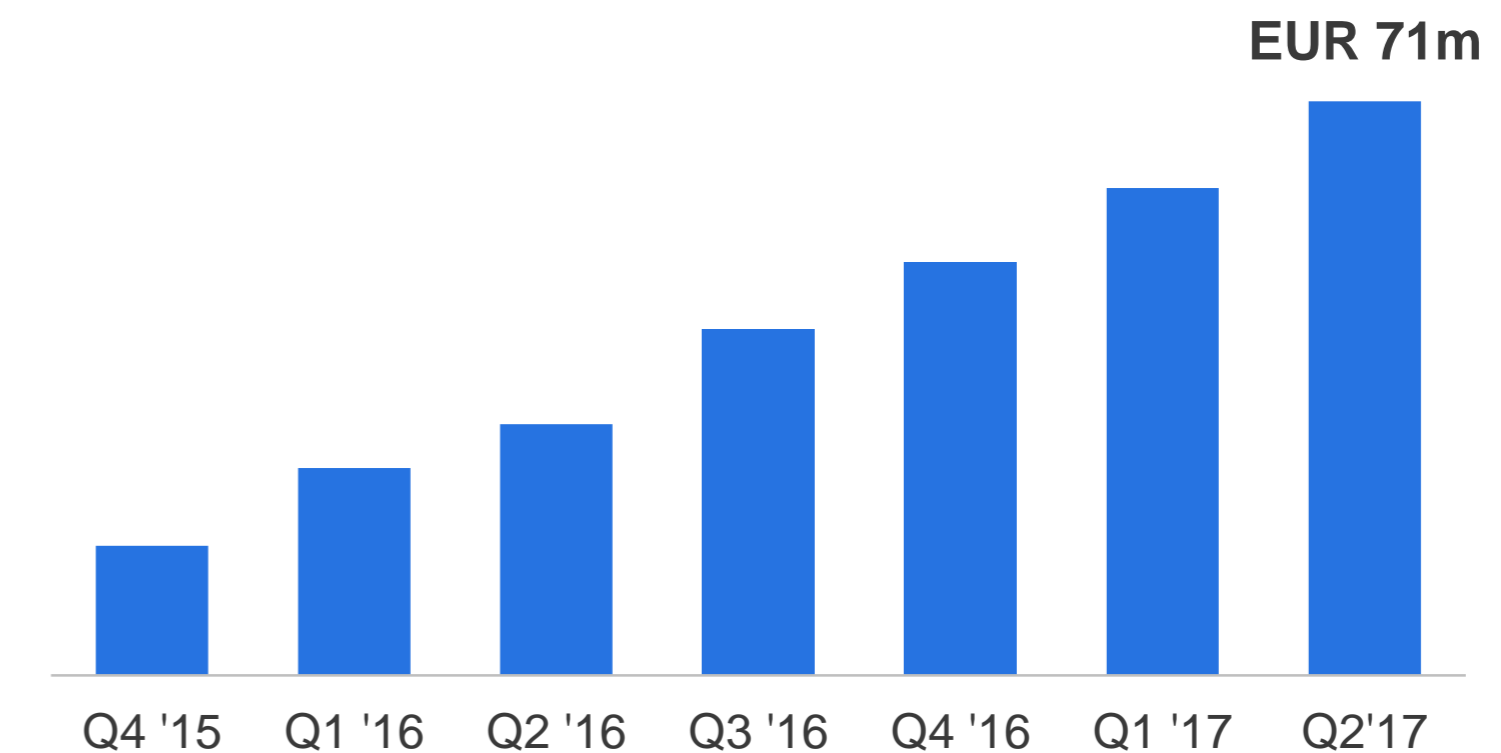
Near term focus areas

- Bolster executive team with focused set of new hires
 - Chief Technology Officer (Roland Schaar – PaySafe, Accenture)
 - Chief Risk Officer (Stephen Buechner – PaySafe, Citi, Barclays, Ingenico)
 - Chief Data Officer (Robin Jose – EMC/Dell, Reliance, Siemens, Cisco)
 - Chief Compliance Officer (Elaine McKinney – AVG Technologies, Logica, Scottish Government)
 - Chief Marketing Officer (Mikah Martin-Cruz – Sony, Microsoft, Samsung, Lebara)
- Refine ‘mission, vision, strategy’
 - Continue multi-market, multi-product approach
 - Optimise existing ‘higher APR’ business (LatAm growth, efficiency initiatives)
 - Accelerate development of near-prime products in Europe, including via TBI Bank, that reflect both customer and regulatory trends
- Drive increased efficiencies in the business, refine HQ/countries operating model and prepare for next level of scale
- Selectively pursue strategic partnerships and/or acquisitions that accelerate our development of near-prime, increase our yield from existing markets or provide critical technology
- Strengthen compliance and deepen strategic regulatory relationships
- Reiterate core principles: customer centric, innovative, mobile first, data and technology driven

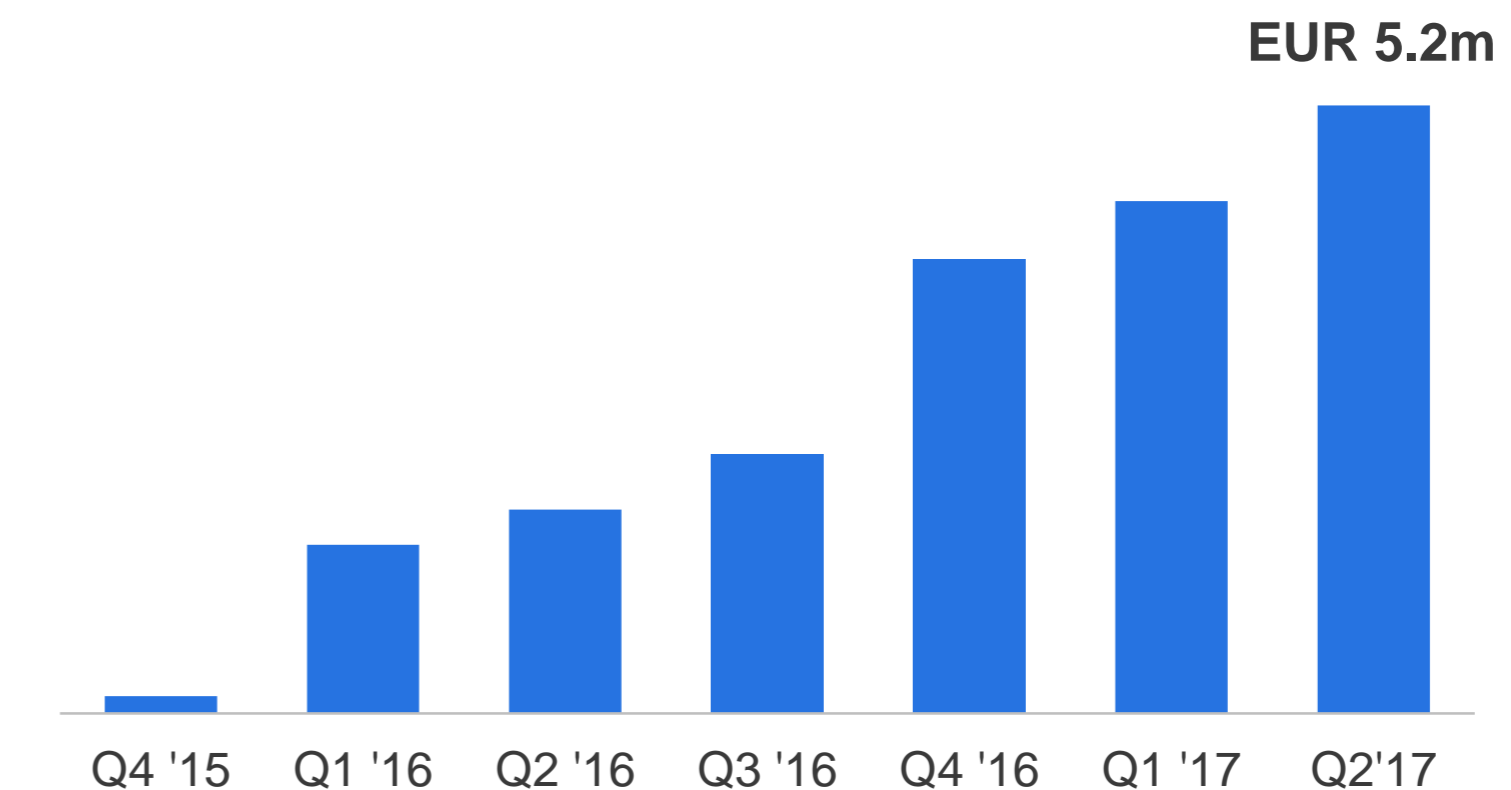
Optimising existing business: growth

- Only half of our product 'instances' are mature
 - 33 online product sites live, 15 launched in last two years
 - Focus on optimising this investment
- Instalment loan roll out
 - Recent instalment launches in larger markets Denmark (Q3 '15), Poland (relaunch Q4 '15), Spain (Q2 '16)
- Latin American expansion update
 - Argentina: targeting monthly break-even by end of 2017
 - Mexico: unit economics on track
 - Focus on getting run-rate profitability in major two markets prior to further expansion

Total gross portfolio (recent IL launches)



Quarterly Issuance (Latin America)



Optimising existing business: efficiency and platform



- Driving marketing efficiencies and accountability
- Continuing media buying audits

- Regional IT approach to deliver changes to product sites more efficiently
- Migration of product websites to fully responsive mobile friendly technology

- Experian roll-out allowing new scorecards to be implemented without additional coding

- Payments automations
- Payment Hub using TBI Bank capabilities

- Greater 'self-service' options to reduce workload for customer care teams and reflect customer preference
- Rollout of improved IVR (interactive voice) functionality
- PCI DSS compliant IVR to allow payments via cards

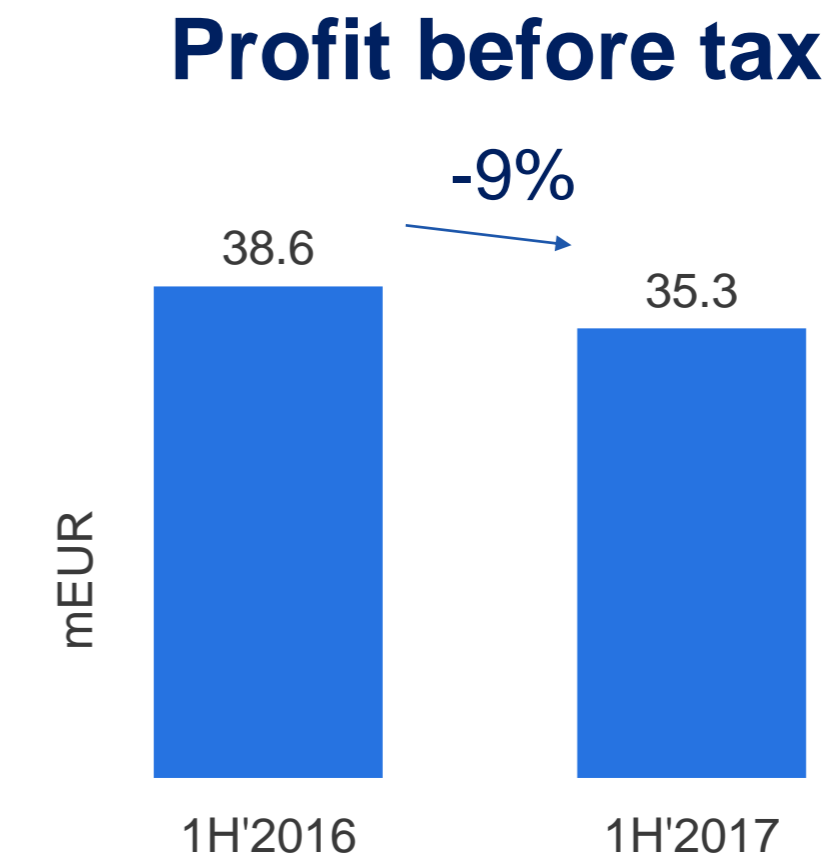
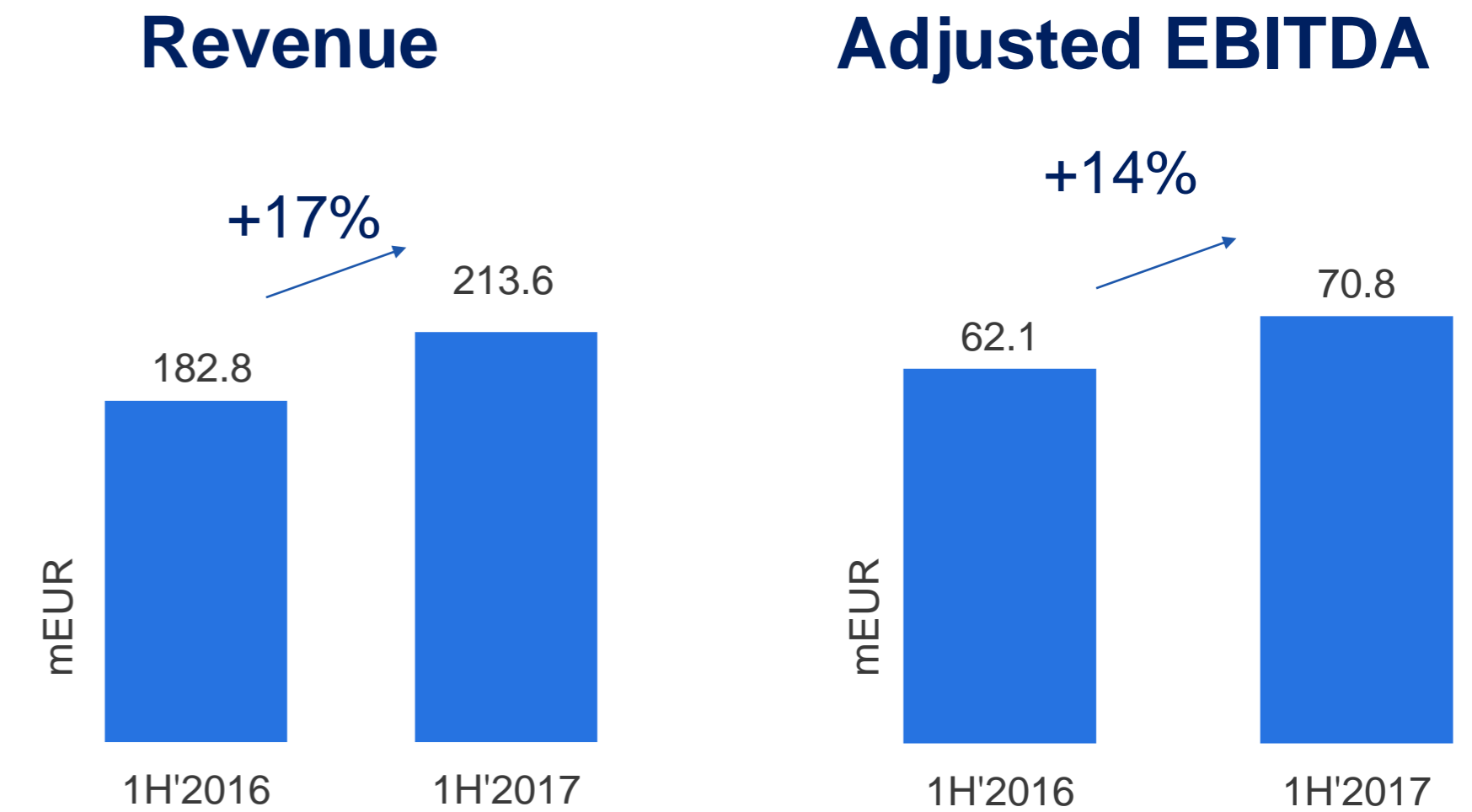
- Continuing rollout of CMC collections management system and collections scorecards
- Greater 'self-service' options to improve collections effectiveness and efficiency

Targeting annualised savings of up to 10% of costs, excluding marketing and D&A

Review of H1 results

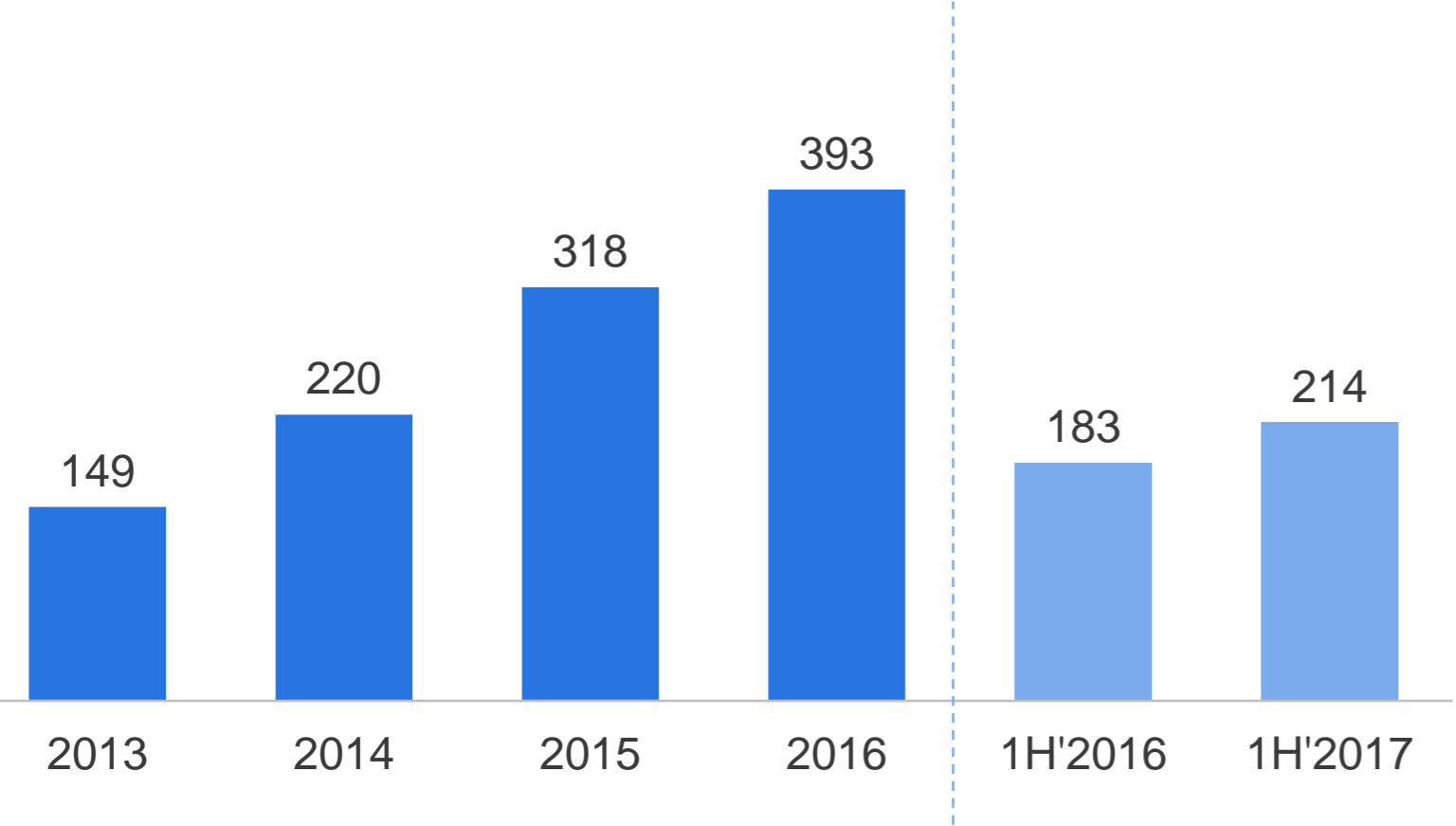
Summary of first half 2017 results

- H1 revenue up 17% and adjusted EBITDA up 14% year on year
 - Record EUR 109m quarterly revenue, up 4% from Q1
 - Adjusted EBITDA of EUR 71m, up 14%
 - Profit before tax of EUR 35m, down 9% on last year
- Operational highlights
 - Online loan issuance growth of 13% year on year
 - TBI Bank strong performance plus strategic initiatives to lower funding costs
 - Pilot of near-prime in Lithuania and online Point of Sale product in Spain
 - Strong performance in Poland, Spain, Denmark, Czech vs impact of Georgia and Lithuania regulatory changes
 - Pricing reviews in certain markets for single payment loans
- Continued improvement in asset quality and effective NPL management
 - NPL management programme, both on underwriting and collections, including active debt sale process
 - NPL/sales ratio at 8.5%, improved from 9.3% at year end and 8.9% at Q1
 - Impairment/revenue at 22% compared to 25% for H1 2016
- Cost efficiency initiatives underway
 - Focus on cost efficiency across the lending cycle
 - Cost to revenue ratio reduced in Q2 vs Q1

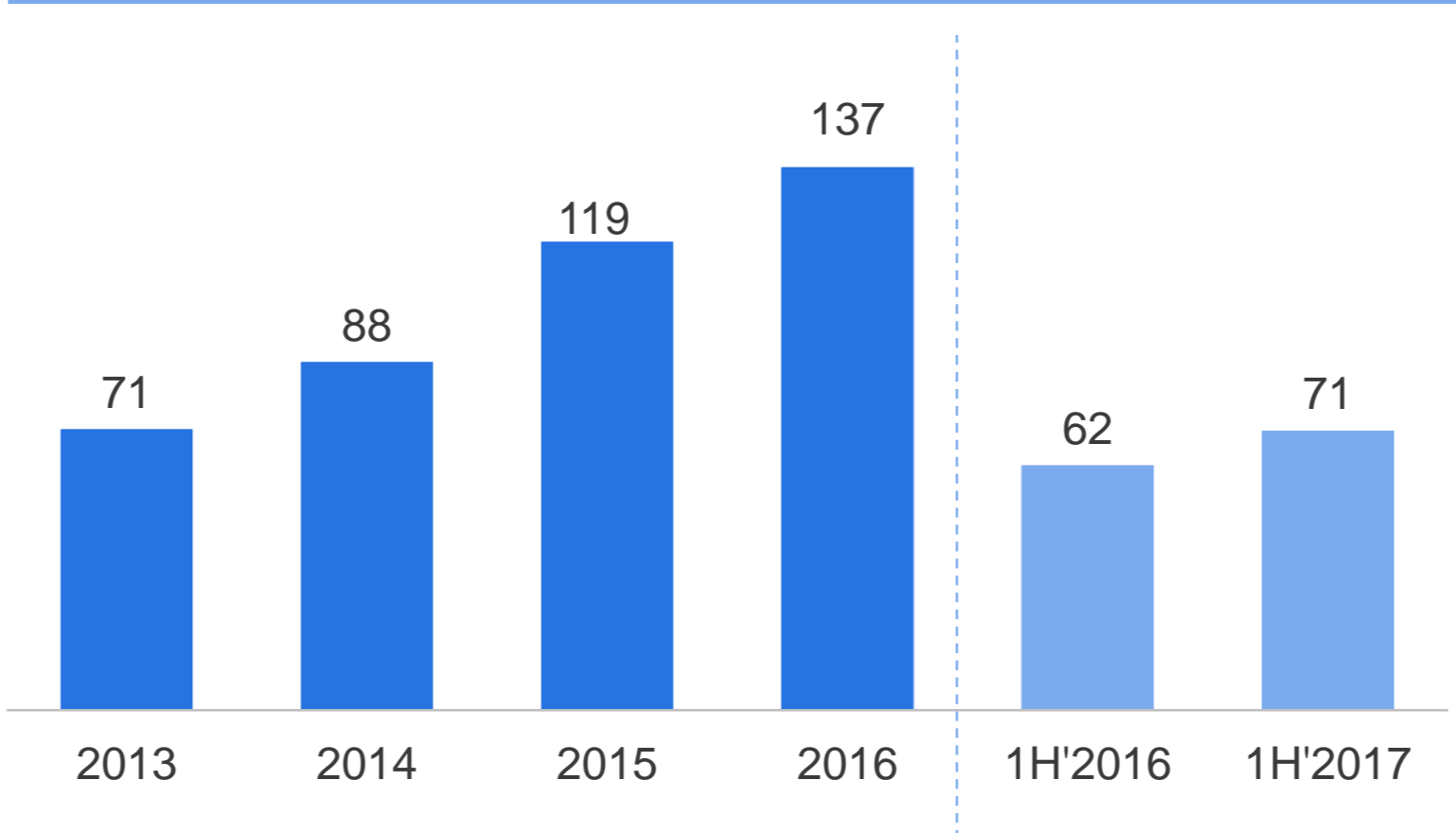


Financial highlights – profitable growth

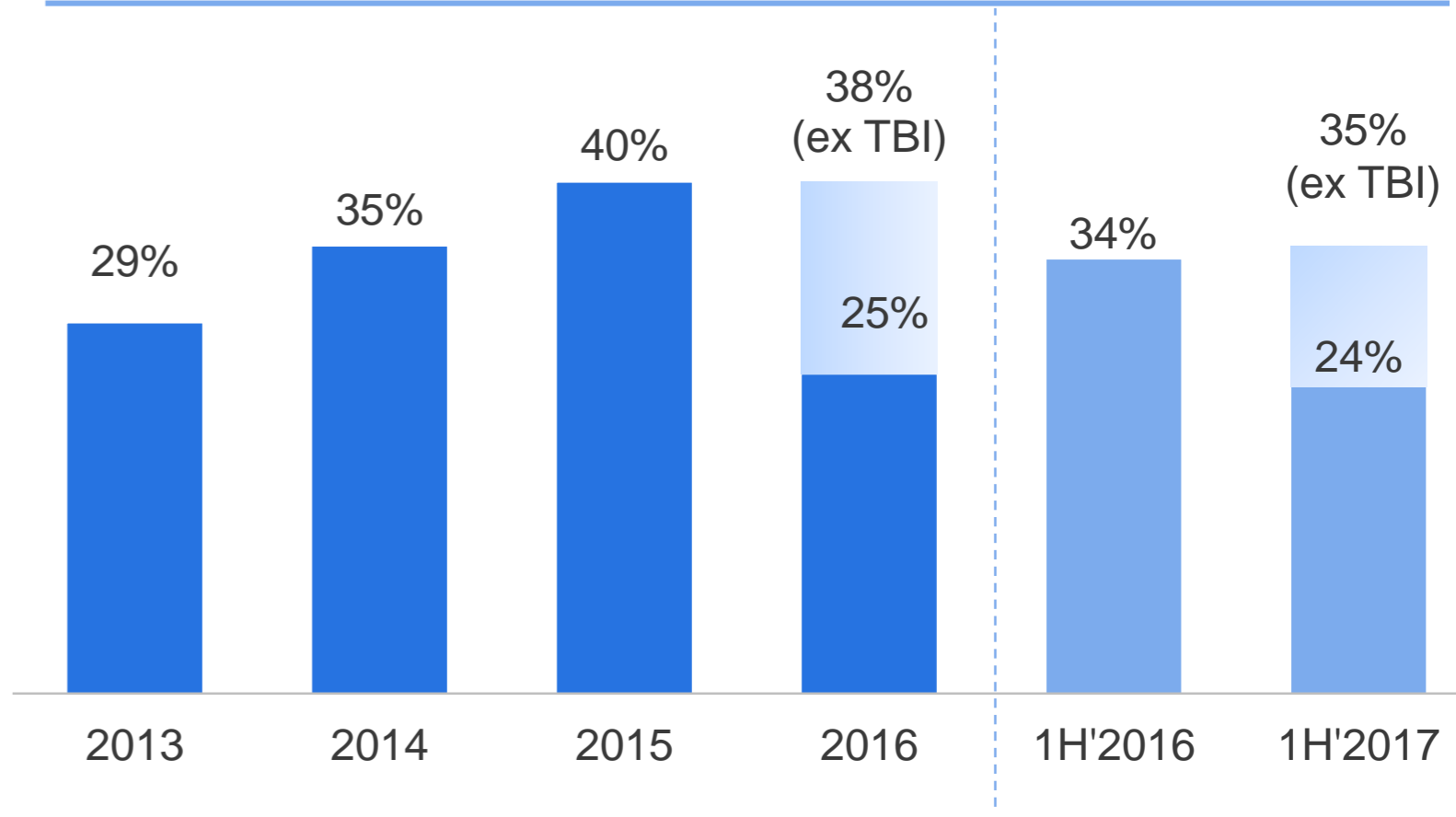
Revenue, m EUR



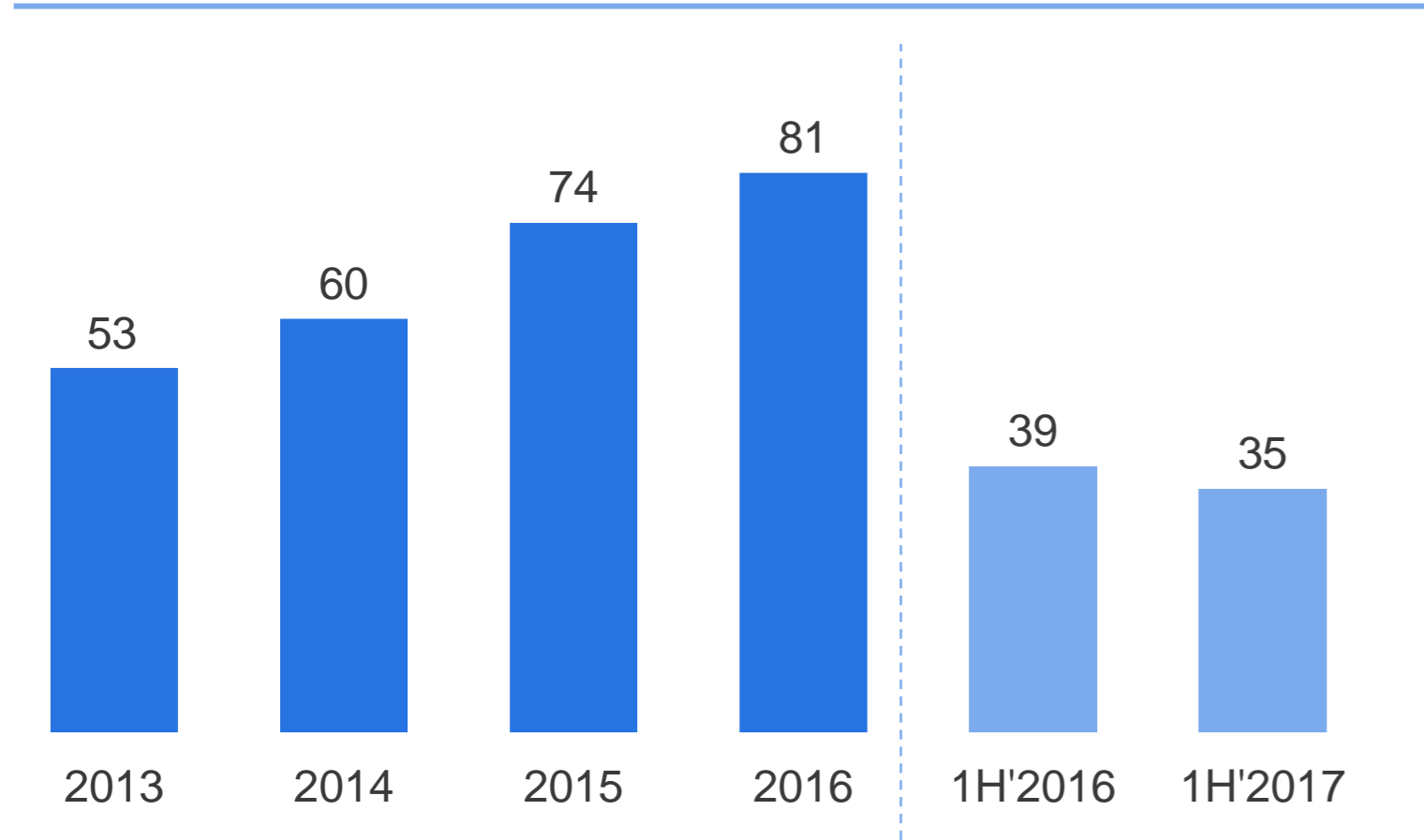
Adjusted EBITDA, m EUR



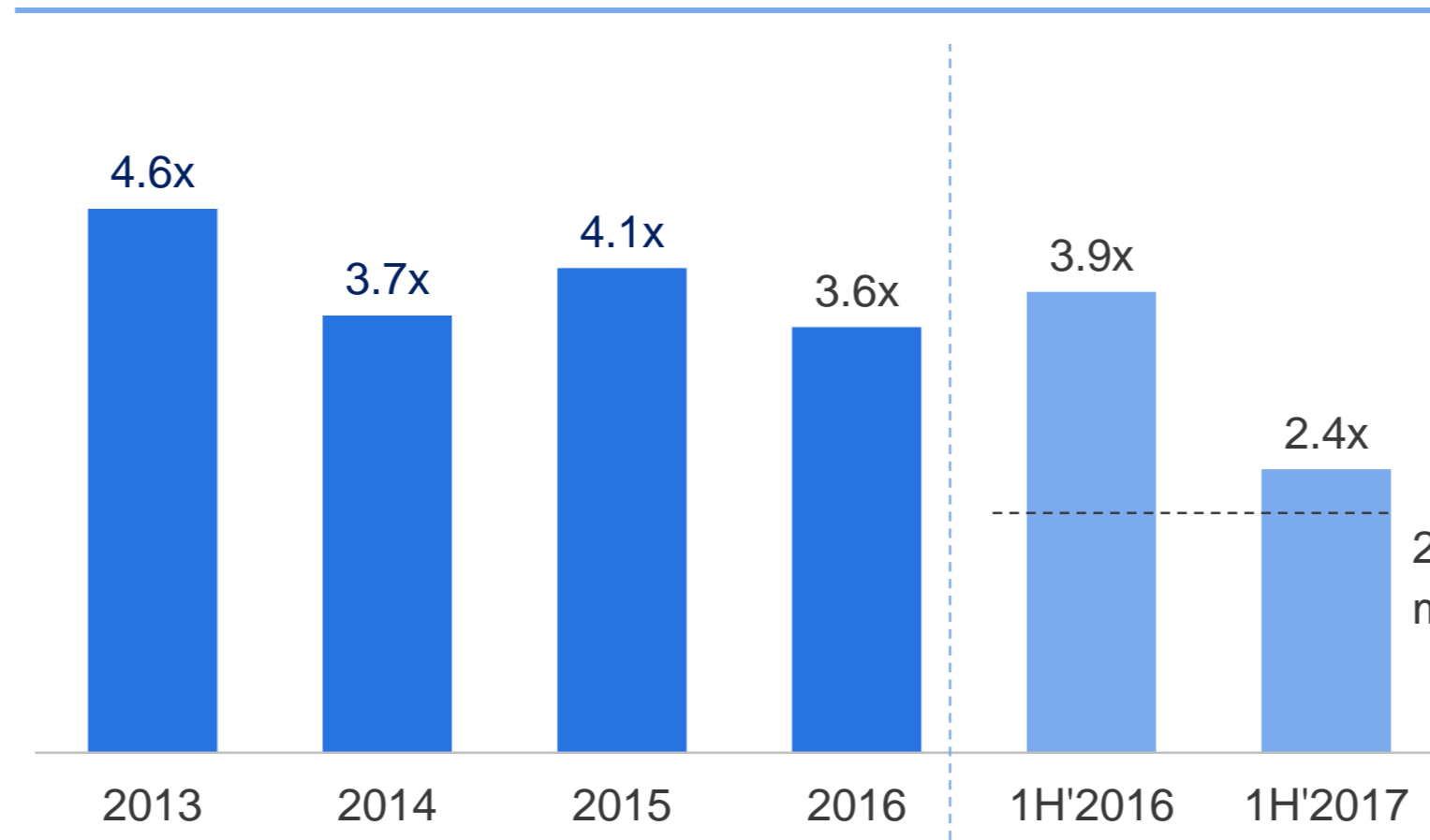
Capital to assets ratio, % ⁽¹⁾



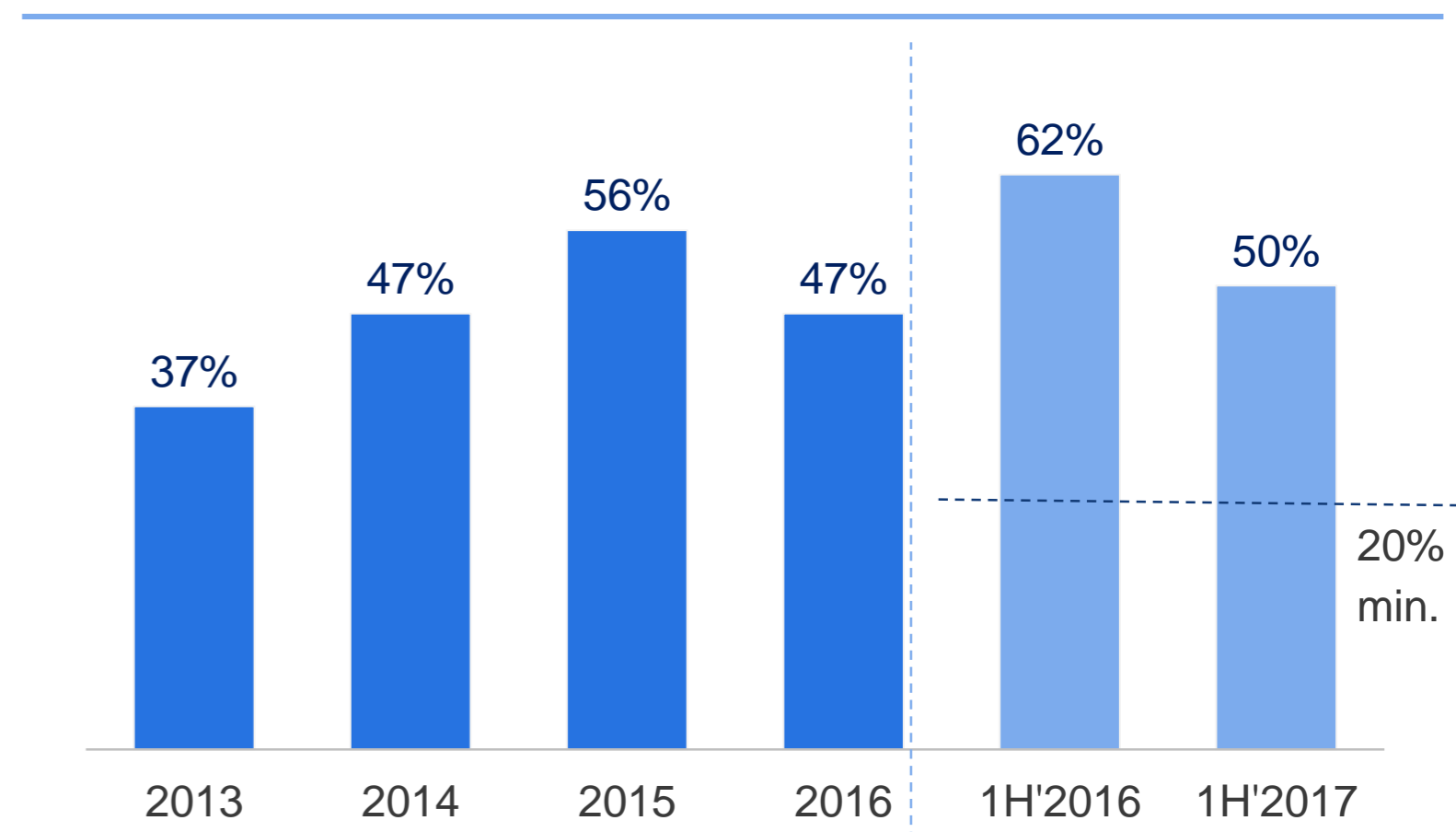
Profit before tax, m EUR



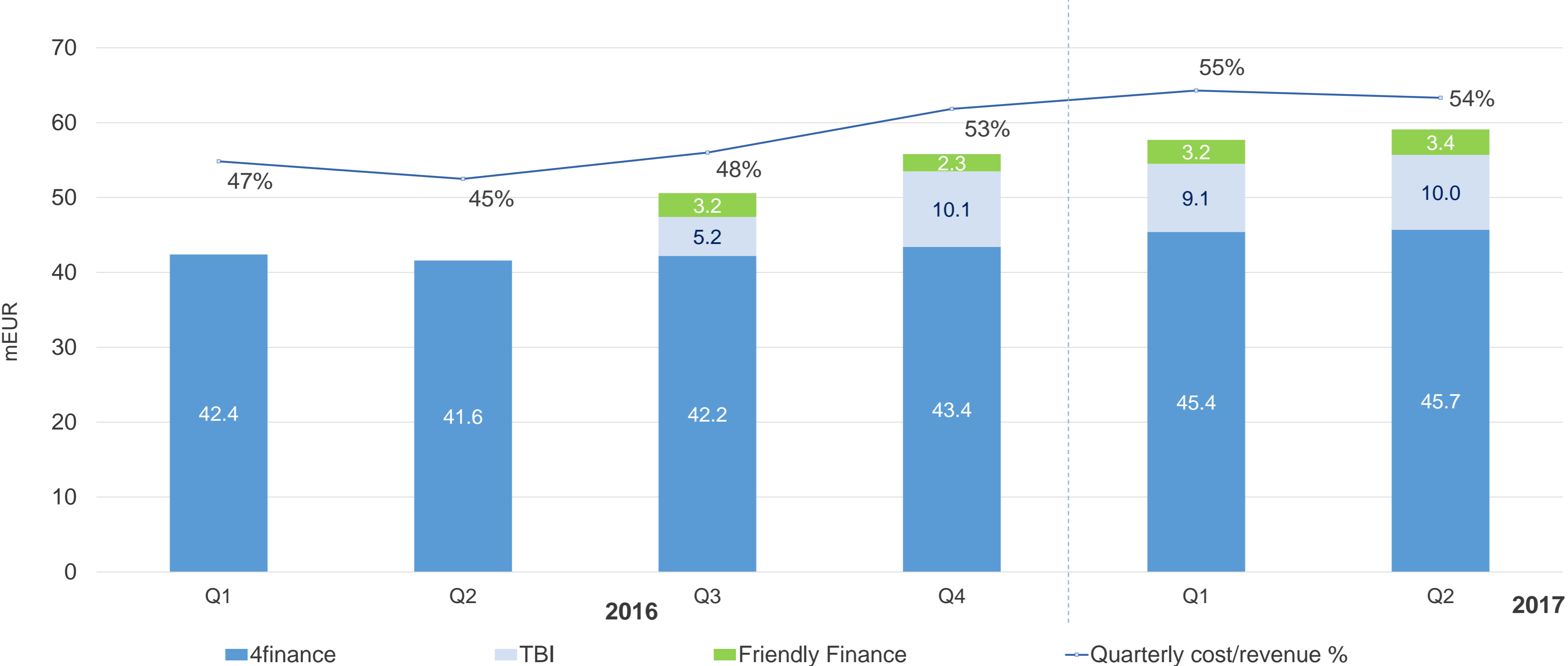
Adjusted interest coverage ratio



Capital/net loans, %



Quarterly expenses breakdown



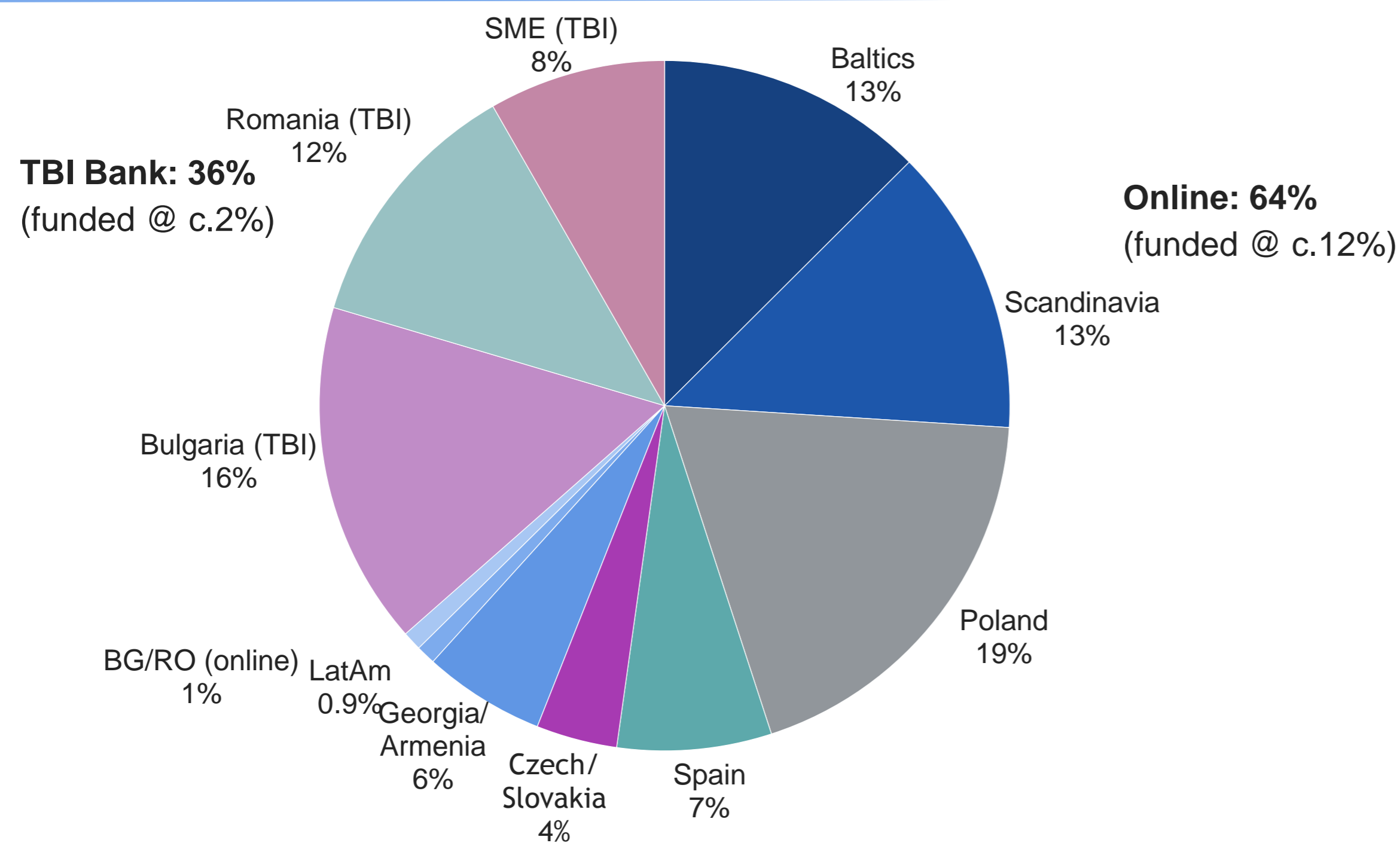
- Limited growth in costs excluding impact of acquired businesses
- Overall cost to revenue ratio a focus: revenue increase from growth in non-mature products plus cost efficiency improvements

Note: Q1-3 figures reflect reported unaudited results and Q4 figures reflect balance to full year audited results

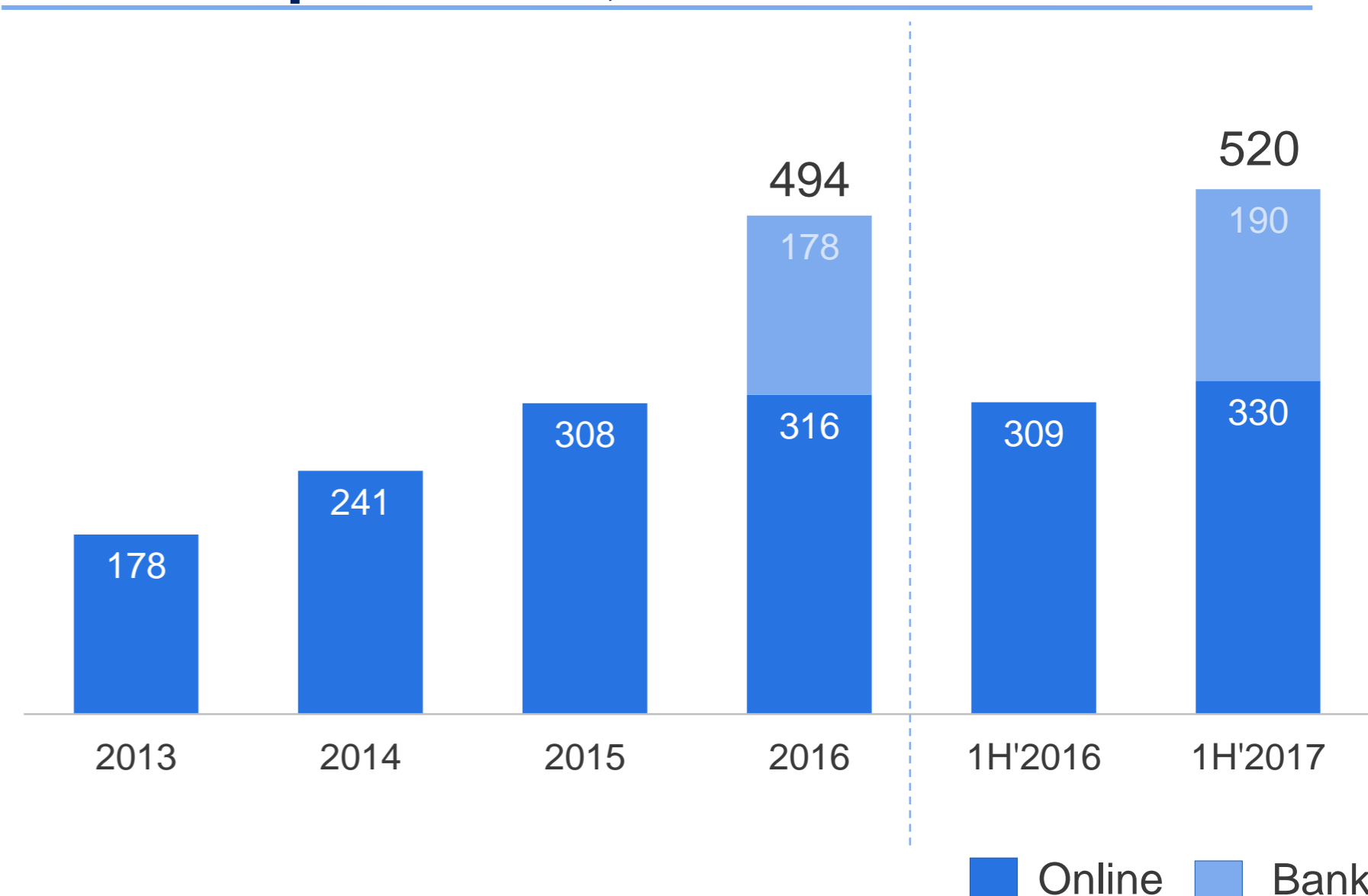
Diversified loan portfolio

- 13% year-on-year growth in online loan issuance to EUR 609m in 1H'17
- Overall net loan portfolio totals EUR 520m
 - 5% year to date growth
 - 92% consumer loans
 - 64% online loans / 36% banking

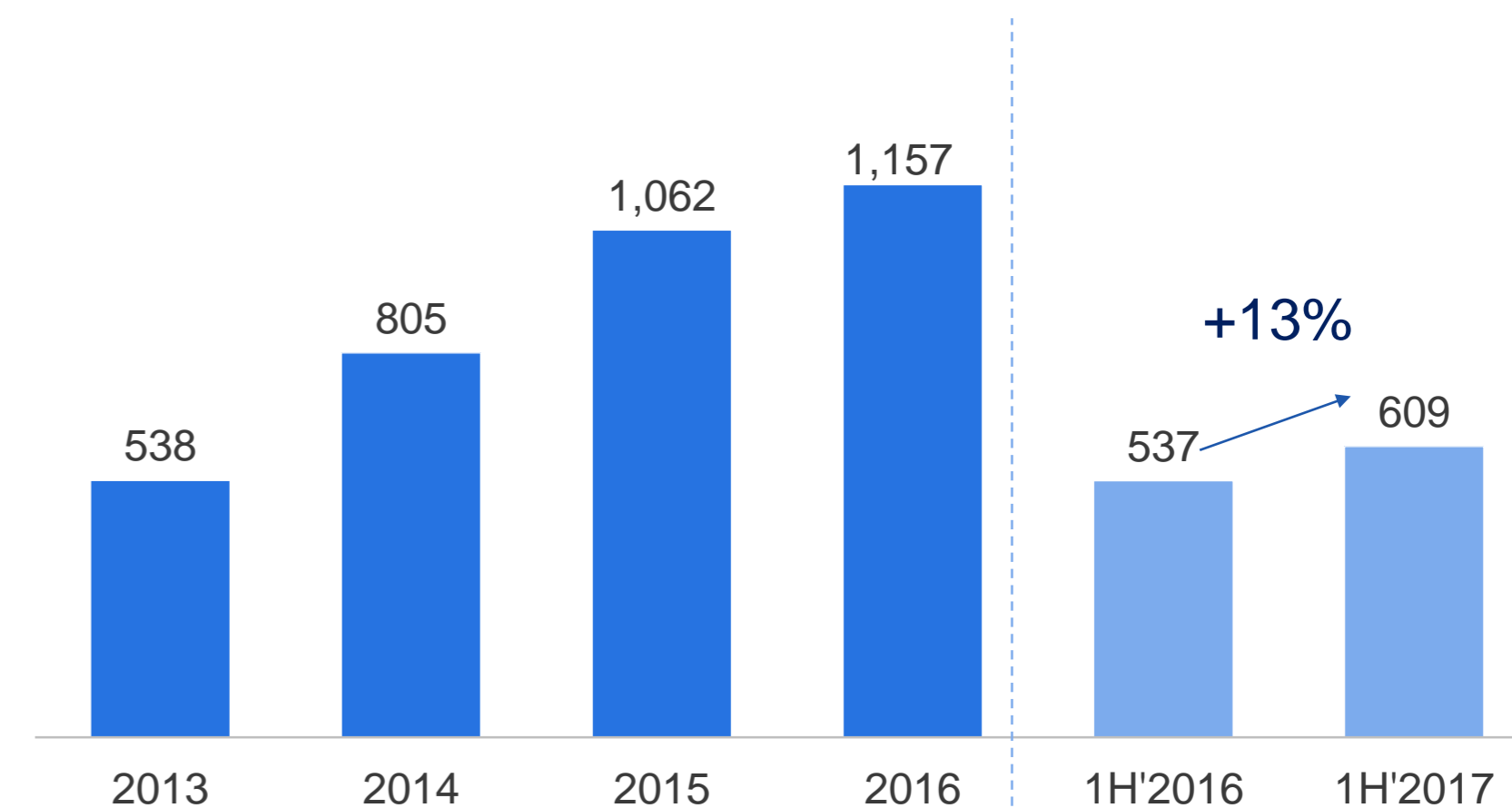
Net loan portfolio, 30/6/2017



Net loan portfolio⁽¹⁾, m EUR



Online loans issued⁽²⁾, m EUR



(1) Gross loan portfolio less impairment provisions

(2) Continuing operations only

Focus on active management of risk across the credit cycle

Underwriting stage

- Continual improvements in underwriting
 - Integration of additional data sources
 - New and refined scorecards
 - Developing risk-based pricing
- Adapting acceptance criteria in response to regulatory changes
 - Pricing limitations introduced in certain markets
 - Acceptance criteria and cut-offs tightened to maintain risk/reward and impairment/revenue metrics
 - Also results in lower NPL formation

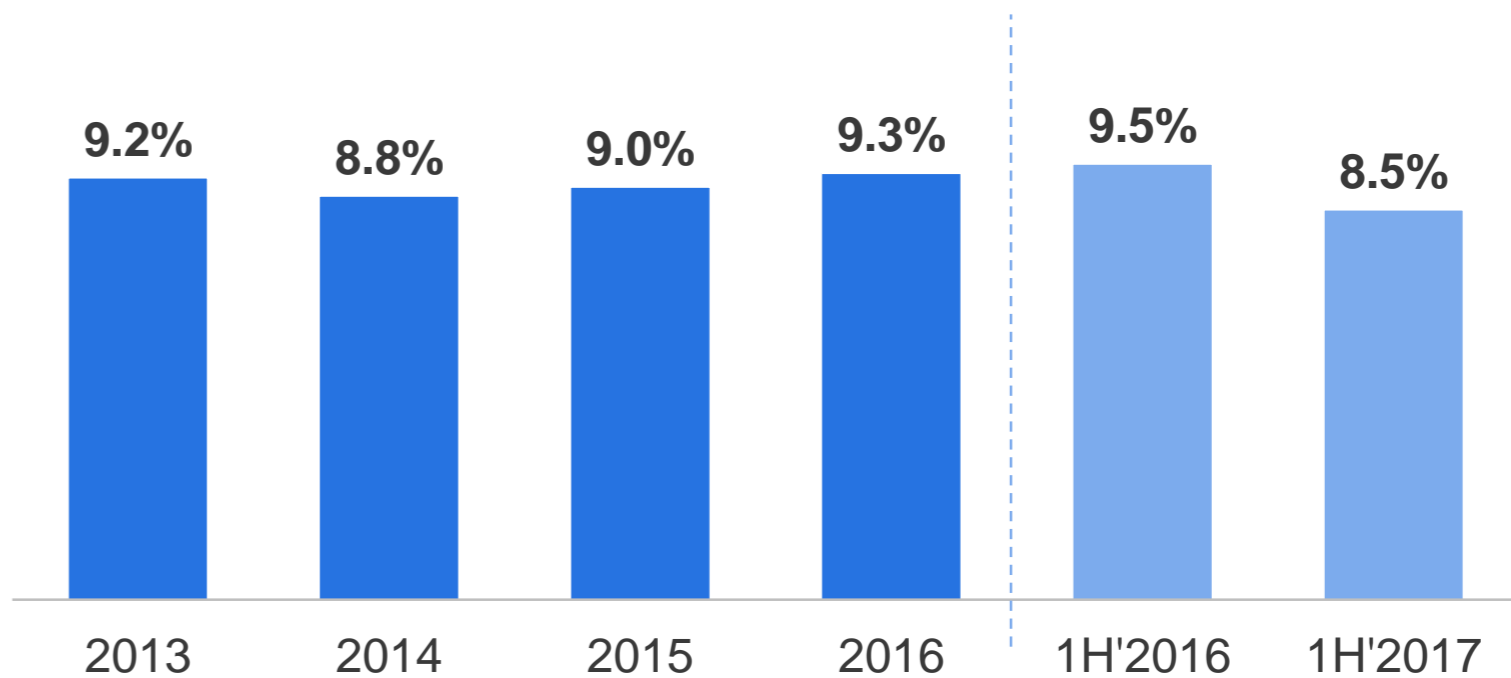
Collections / Sale stage

- Strengthen in-house collection strategies
 - Greater segmentation and risk-based scorecards for collections
 - Focus on LatAm now volumes are increasing
- Increasing NPL debt sales
 - Continual assessment of in-house recoveries vs potential sale price
 - SPL product has attractive, granular characteristics for purchasers
 - Increasing maturity of countries, eg Spain, Poland, gives greater portfolio sale opportunities
 - Forward flow agreements in certain countries

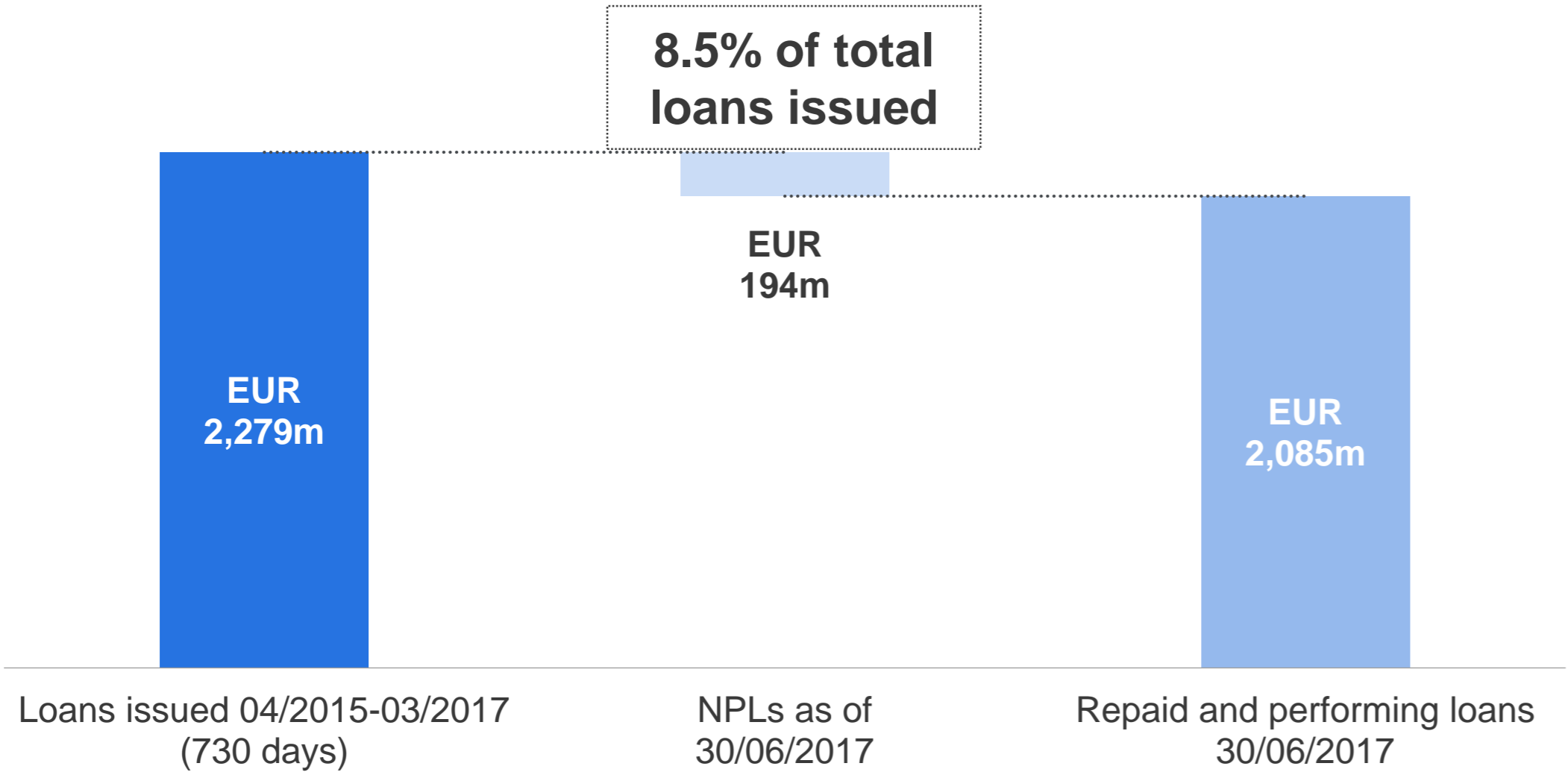
Online: non-performing loans and provisioning stable

- Loans that are overdue more than 90 days are considered as non-performing (NPLs)
- As of 30/06/2017, NPLs represented 8.5% of total online issued loans over the last 730 days (ie the period NPLs remain on balance sheet)
- Actual loss experienced on NPLs is approximately 50%-60% (57% as of 30/06/2017)
- Provisions for default are typically 5-10 p.p. higher

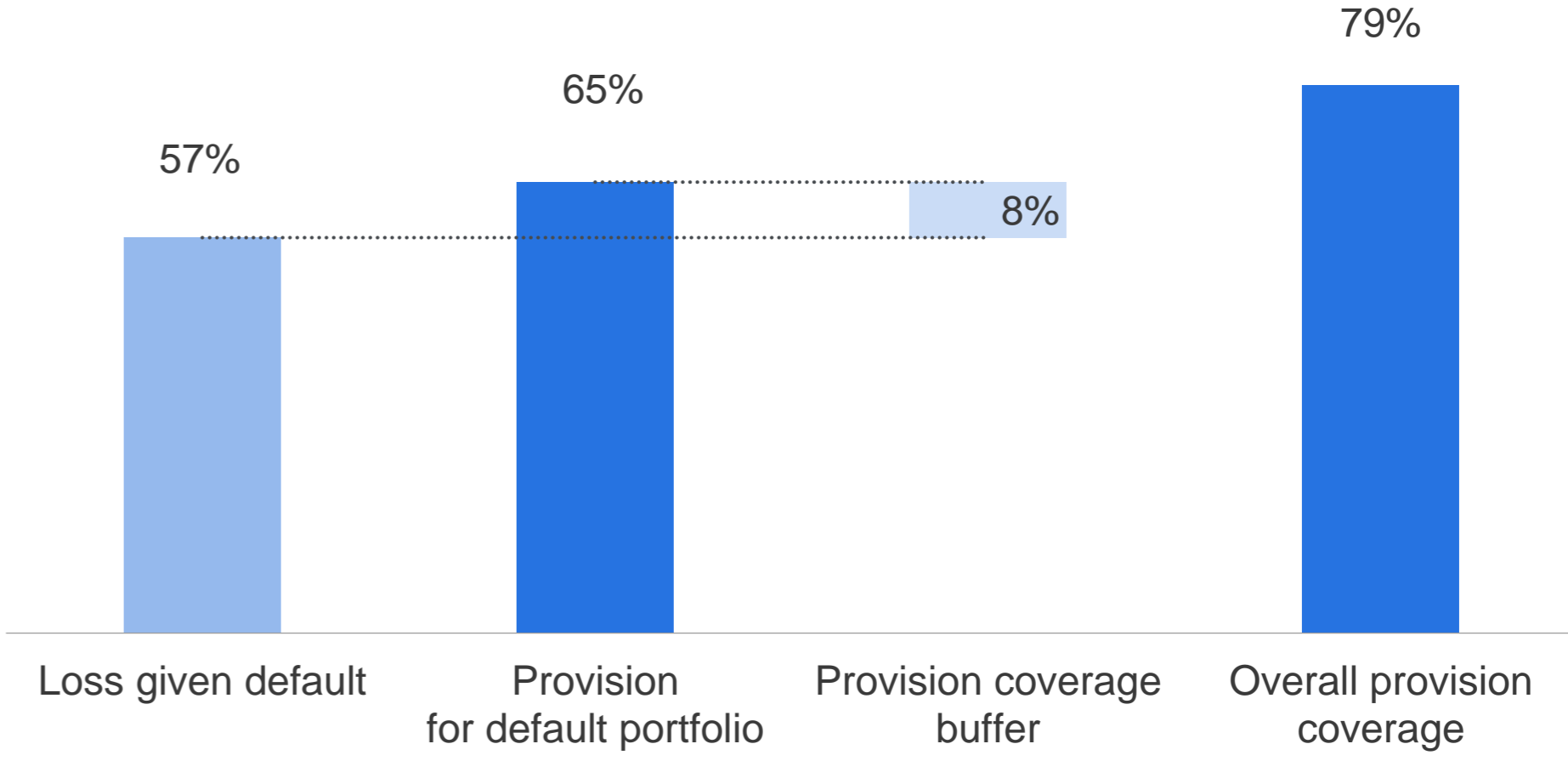
Stable NPLs to issued loans ratio⁽¹⁾



Non-performing loans (NPLs) as % of total loans issued⁽¹⁾

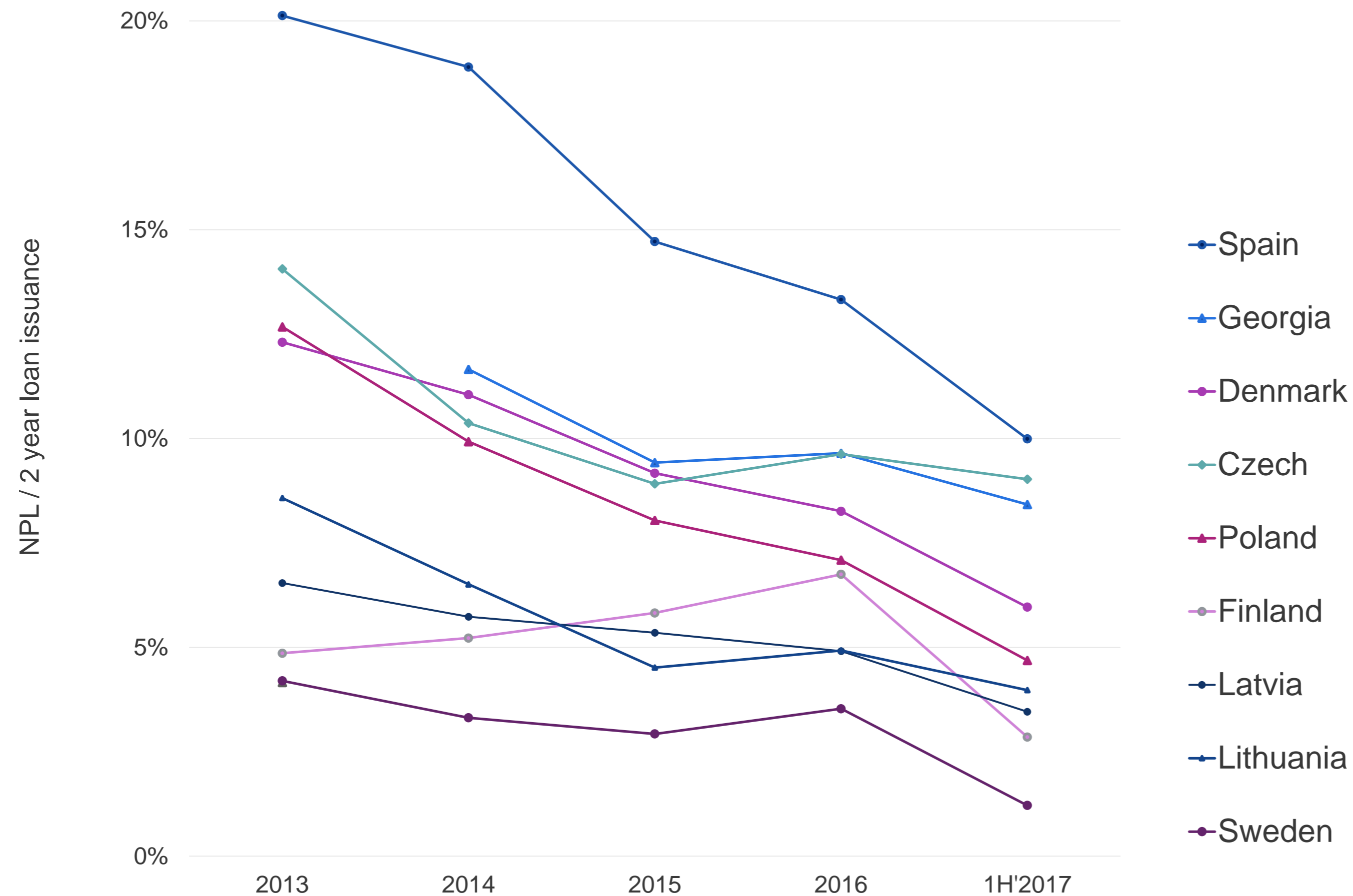


Conservative online loan provision coverage



(1) Total issued loans include the amount of online loans issued, excluding TBI Bank, during 730 days ending 90 days prior to the end of period. See appendix for further definitions.

Online: asset quality trends for single payment loans



- Non-performing loans to loan issuance ratio tends to improve over time in each market
 - More data: better scorecards
 - More experience: better debt collection
 - More returning customers
- Different characteristics for each market
 - Portfolio mix shift drives overall Group NPL/sales ratio (eg growth in Spain)
 - Impact of debt sales in certain markets (eg Poland, Spain, Sweden, Finland)
- Higher NPL ratio countries also have higher interest rates and revenue
 - Impairment / revenue ratio stable

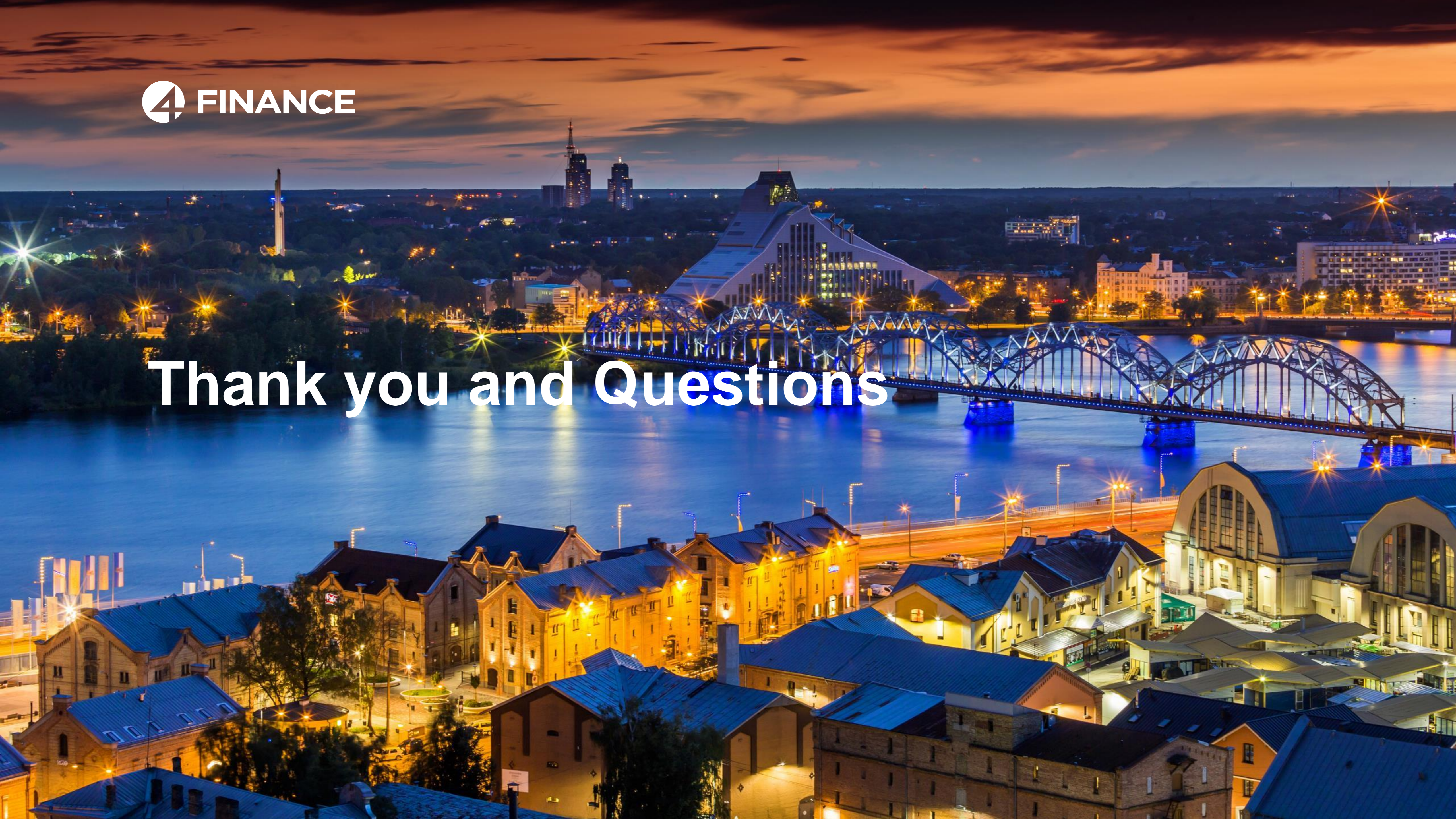
Responsible lending and regulatory compliance

- What does responsible lending mean to 4finance?
 - **Marketing:** clear, simple and transparent products and terms
 - **Pricing:** position rates at lower end of market to 'self select' responsible borrowers who 'shop around'
 - **Underwriting:** credit check and underwriting for ALL loans, including returning, with 30% average new customer acceptance
 - **Customer care:** local language, well staffed and responsive teams
 - **Extensions:** no ballooning interest (interest paid for prior month) or 'cycle of debt'
 - **Repayments:** "push" payments from customer to 4finance, no automatic withdrawal from bank accounts
- Regulatory relationships are strategic to our business
 - Appointment of Chief Compliance Officer
 - Good customer outcomes are critical: introducing a Customer Charter
 - Ensuring best practice throughout the business

Conclusion

- Inflection point in financial services = significant market opportunity
- 4finance is uniquely positioned given existing scale and experience
- Solid H1 results continue established track record of delivery
- Optimise existing business: growth and efficiency
- Bridge to the future: develop near-prime products
- Establishing team, board and culture to deliver the next stage of growth

Thank you and Questions



Appendix

Income statement

M EUR	1H'2016 (unaudited)	1H'2017 (unaudited)	% change
Interest income	182.8	213.6	+17%
Interest expense	(15.8)	(29.2)	+85%
Net interest income	167.1	184.4	+10%
Net fee and commission income	-	4.5	n/a
Net impairment losses on loans and receivables	(45.6)	(47.0)	+3%
General administrative expenses	(84.0)	(116.8)	+39%
Other income/(expense)	1.2	10.1	n/m
Profit before tax	38.6	35.3	(9)%
Tax	(7.5)	(9.2)	+23%
Profit for the period	31.1	26.1	(16)%
Net impairment to revenue ratio %	25%	22%	
Cost to income ratio %	46%	55%	
Profit before tax margin %	21%	17%	

Balance sheet

M EUR	FY'2016 (audited)	1H'2017 (unaudited)
Net loans and advances	493.9	519.8
Cash and cash equivalents	157.6	278.4
Placements with other banks	4.8	5.3
Assets held for sale	8.6	8.9
Property and equipment (net)	12.3	11.6
Intangible assets (IT platform)	39.8	42.2
Goodwill	43.4	43.4
All other assets	171.0	185.2
Total assets	931.4	1,094.8
Loans and borrowings	397.2	488.9
Deposits from customers	237.1	263.8
All other liabilities	66.9	80.7
Total liabilities	701.2	833.4
Total equity	230.1	261.3
Total equity and liabilities	931.4	1,094.8

KEY RATIOS	FY'2016 (audited)	1H'2016 (unaudited)	1H'2017 (unaudited)
Capital/assets ratio	25%	34%	24%
Capital/net loan portfolio	47%	62%	50%
Adjusted interest coverage ratio	3.6x	3.9x	2.4x
Return on average equity ⁽¹⁾	31%	33%	21%
Return on average assets ⁽¹⁾	9%	12%	5%

(1) RoAE and RoAA based on net profit and start-and-end-of-period averages

Glossary/Definitions

- **Adjusted EBITDA** – a non-IFRS measure that represents EBITDA (profit for the period plus tax, plus interest expense, plus depreciation and amortization) as adjusted by income/loss from discontinued operations, non-cash gains and losses attributable to movement in the mark-to-market valuation of hedging obligations under IFRS, goodwill write-offs and certain other one-off or non-cash items. Adjusted EBITDA, as presented here, may not be comparable to similarly-titled measures that are reported by other companies due to differences in the way these measures are calculated. Further details of covenant adjustments can be found in the relevant bond prospectuses, available on our website.
- **Adjusted interest coverage** – Adjusted EBITDA/interest expense
- **Capital/assets ratio** – Total equity/total assets
- **Capital/net loan portfolio** – Total equity/net customer loan portfolio
- **Cost/revenue ratio** – General administrative expenses/interest income
- **Interest income** – Interest and similar income generated from our customer loan portfolio
- **Loss given default** – Loss on non-performing loans (i.e. 1 - recovery rate) based on recoveries on 21/36 month window for single payment/instalment loans, reduced by costs of collection, discounted at weighted average cost of capital
- **Net impairment to revenue ratio** – Net impairment losses on loans and receivables/interest income
- **Net loan portfolio** – Gross loan portfolio less impairment provisions
- **Non-performing loans** – Loans that are over 90 days past due
- **Non-performing loans to loan issuance ratio** – Non-performing online loans /value of online loans issued. The value of loans issued represents online loans issued for the two-year period before commencement of the 90 day past-due period, eg for 30 June 2017: 1 April 2015 to 31 March 2017
- **Overall provision coverage** – Allowance account for provisions / non-performing loans
- **Profit before tax margin** – Profit before tax/interest income
- **Return on average assets** – Annualised profit from continuing operations/average assets (total assets as of the start and end of each period divided by two)
- **Return on average equity** – Annualised profit from continuing operations/average equity (total equity as of the start and end of each period divided by two)



Contacts

Investor Relations

investorrelations@4finance.com

Paul Goldfinch

Chief Financial Officer

Phone: +371 2572 6422

E-mail: paul.goldfinch@4finance.com

James Etherington

Head of Investor Relations

Phone: +44 7766 697 950

E-mail: james.etherington@4finance.com

Headquarters

17a-8 Lielirbes street, Riga, LV-1046, Latvia