

4finance Group appoints Gustavo Santillan as Spanish country manager

Fintech lender adds strong consumer finance leadership

21 June 2018. [4finance Group S.A.](#) (the “Group”), one of Europe’s largest digital consumer lending groups, has appointed Gustavo Santillan as country manager of its Spanish business.

Santillan has spent over a decade in consumer finance leadership roles, including senior positions at GE Capital Bank in Spain.

Santillan joins from Ferratum, where he was country manager of its Spanish business.

His background spans sales, risk management, finance, and pricing and portfolio strategy.

Prior to his work in Spain, Santillan held a series of roles with Ambev in Argentina. He holds an MBA from IEDE and a Public Accountancy degree from Buenos Aires University.

4finance Group CEO Mark Ruddock said: “Gustavo’s broad experience in consumer finance from products through to business leadership, make him a great addition to our team, in one of our core markets.”

Santillan said: “4finance is taking a leadership position in responsible digital lending in Spain. Consumer demand, developing technology and regulatory change are creating new opportunities that 4finance is well placed to act on.”

4finance is best known in Spain through its consumer brand Vivus. Vivus.es has a strong focus on customer satisfaction, achieving 4.6 out of a possible 5 in consumer feedback scores on eKomi.com.

For more information, please contact:

4finance

Email: investorrelations@4finance.com

Email: press@4finance.com

Instinctif Partners

Email: 4finance@instinctif.com

+44 (0)20 7866 7887

www.4finance.com

Notes to Editors

Established in 2008, 4finance is one of Europe’s largest digital consumer lending groups with operations in 17 countries. Leveraging a high degree of automation and data-driven insights across all aspects of the business, 4finance has grown rapidly, issuing over €5 billion since inception in single payment loans, instalment loans and lines of credit. 4finance operates a portfolio of market leading brands, through which, as a responsible lender, the firm offers simple, convenient and transparent products to millions of customers who are typically underserved by conventional providers. 4finance has group offices in Riga (Latvia), London (UK) and Miami (USA), and currently operates in 14 countries in Europe plus Argentina, Mexico and USA. The Group also offers deposits, in addition to consumer and SME loans through its TBI Bank subsidiary, an EU licensed institution with operations in Bulgaria and Romania.